

1993 PHILIP MORRIS FRANCHISE POSITIONS

MAGAZINE TITLE: WORKING WOMAN

ISSUE

FRANCHISE POSITION

FEBRUARY 1993:

MARCH:

APRIL:

MAY:

JUNE: 4th Cover

JULY:

AUGUST:

SEPTEMBER: 4th Cover

OCTOBER:

NOVEMBER: 4th Cover

Please note: These positions were negotiated a few years ago based on certain page levels. Since 1990, levels have consistently dropped while we have kept these positions for you. Please understand that we will need to re-evaluate and re-negotiate these positions based on 93.

DECEMBER:

PHILIP MORRIS VOLUME: 1990: 19 pages
1991: 14 pages
1992: currently 7.69 pages

JANUARY 1994:

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